



**FEEL THE WHEEL®**

**SAVE THE DATE:  
June 12-16, 2024**

## **Join us and see how passion for motoring with love for business combine**

Be part of HIT THE ROAD 2024, an unique event only few attend.  
Join our annual tour around the most beautiful corners of Poland and meet people like you  
- a group of inspiring enthusiasts, appreciated luxury and the best cars.

### **Hotel Vienna House Andel's Łódź - we invite you to our roundtable**

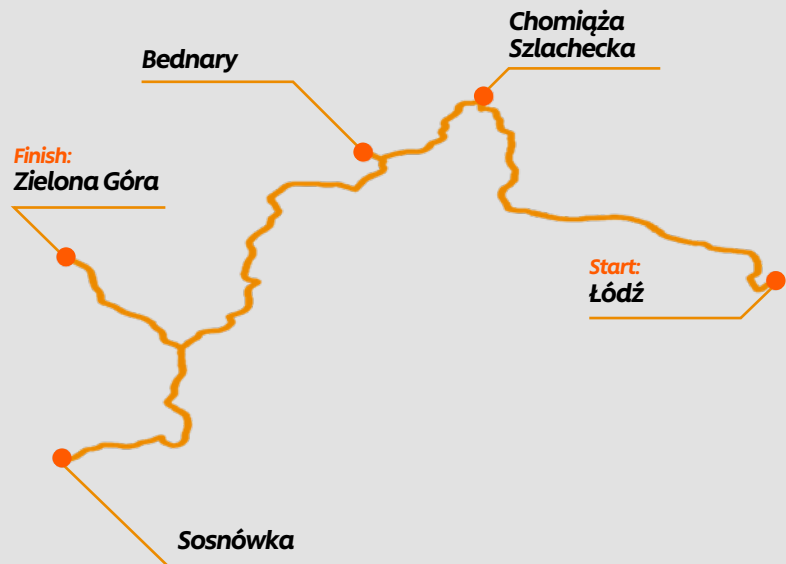
We will combine good fun and a powerful dose of know-how. As part of the trip - we invite you to substantive panel with workshops on:

1. Generational change in business
2. Digital transformation in the company - what opportunities does technology give us today?
3. Family foundations - what opportunities do they offer?
4. Investments after hours
5. ESG in simple words



### **KNOW-HOW, BONDS, POSITIVE RIVALRY**

*What awaits you  
this year?*



## ***Bednary Driving City***



Under the supervision of Michał Kościuszko, a successful Polish rally driver in the World Championship, you will test your skills in safe conditions. You'll learn how to drive better and verify your possibilities in completely safe environment. Entertainment and learning combine in your and rally cars. And especially for you... a unique surprise like never before.

## ***Herbarium Hotel And Spa***



Besides rivalry and emotions we will provide you with time to renew and soothe your senses. In our journey we will visit the most unique places on the tourist map of Poland. Here's one of them.

## ***Adrenaline, rivalry, surprises***



## **Lake Hill Resort & Spa**

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Dinner with the most beautiful view of the Karkonosze Mountains? We'll be here too! A dose of inspiration and respite awaits you at the hotel. You need time for regeneration because you have already completed many tasks.

## **World Helicopter Rally in Zielona Góra**



Does our tour have to be limited only to the ground? Absolutely! Just like our participants, we aim high. Tens of thousands of people, several dozen unique helicopters and WE. Experience it with us!

## **Hotel Ruben in Zielona Góra**



This is where we will end our journey this year, and the best ones will be awarded prizes during the Gala. In the beautiful surroundings of the Lubusz region, we will summarize the entire event together.

## What will your cars look like?

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We want you to be visible - to yourself and to others. Our annual tradition is dedicated branding of the cars we travel in. See what it looked like in previous years!



**Don't hesitate and take part in an event attended by exceptional people!**

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Costs of participation in HIT THE ROAD 2024:

**11 000 PLN** net / 1 person \*

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### More details:

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### \*The package includes:

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- Car branding
- Welcome package
- Panels led by experts
- Full-day training on the track (rally cars and more)
- Shooting training and competitions
- 4 nights in a double room in unique facilities
- Full board
- Gala dinners
- Alcohol with dinner
- Special prizes for the winners

\*The above offer is for informational purposes only and does not constitute a commercial offer within the meaning of Art. 66 § 1 of the Civil Code.